



**2018**

**EXHIBITOR PROSPECTUS**



**THURSDAY + FRIDAY**

**SEPTEMBER 13 + 14**



**[www.cnydc.org](http://www.cnydc.org)**

# AN INVITATION FROM DR. KEVIN SORGE, CNYDC CHAIR

**The Fifth District Dental Society** invites you to participate in the 2018 Central New York Dental Conference. Join us on Thursday and Friday, September 13 and 14, at the ONCENTER in Syracuse, NY. The CNYDC provides nationally known speakers, well designed layout, ample time with the attendees, and additional sponsorship opportunities. All refreshments and meals for attendees will be served in the Dental Marketplace.

**Register Online.** Simply go to [www.cnydc.org](http://www.cnydc.org). There you can easily view the floorplan, choose your booth(s), and receive immediate confirmation.

**Our Line Up this year!** Our courses are designed for the entire dental team. This year's courses run the gamut from Emergency Medicine to Minimally Invasive Hygiene. Coding is always a hot topic, and our course on the new CDT Codes and how to use them, will surely be a hit.

**Dental Marketplace.** Our exhibitors are important to us. We listen, and we continually strive to make your experience worthwhile. We've redesigned the layout this year so that EVERY booth is in a prime location. The Dental Marketplace opens at 5 pm on Sept 13th with an open bar and exhibitor reception. Don't miss out on this excellent opportunity to display your products and services to the Central New York dental community.

**Contact:** For more information contact Kathie Bowers, Exhibit Coordinator, 315-434-9161 or email [kbowers@5dds.org](mailto:kbowers@5dds.org), or simply go to: [www.cnydc.org](http://www.cnydc.org)

## THIS YEAR AT THE CNYDC!

### Thursday, September 13

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4:00 - 5:00 pm  
Evening Registration

5:00 - 9:00 pm  
NYSDA Risk Management

5:00 - 8:00 pm  
NYS Mandated Infection Control

### Friday, September 14

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7:30 - 9:00 am  
Registration

8:30 - 4:00 pm  
21st Century Minimally Invasive  
Dental Hygiene: Tips and Techniques  
for Maximum Production

8:30 - 4:00 pm  
CDT Codes Creat New Profit Centers:  
Teledentistry, A1C Testing and  
More...

9:00 - 4:30 pm  
10 Minutes to Save a Life:  
Emergency Medicine in Dentistry

## IN THE MARKETPLACE!

### Thursday, September 13

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12:00 – 4:00 pm  
Exhibitor Setup

5:00 – 7:00 pm  
Trade Show & Exhibitor Reception

### Friday, September 14

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8:00 – 3:00 pm  
Trade Show

## STAGGERED SEMINAR BREAKS

### Thursday, September 13

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6:15 – 7:00 pm

### Friday, September 14

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10:00 – 11:00 am

11:30 – 2:00 pm \*

\* There will be no additional afternoon  
break on Friday.



# **RULES + REGULATIONS FOR EXHIBITORS**

## **ASSIGNMENT OF SPACE**

Exhibitors participate by invitation only and must do so by choosing and contracting for space on the CNYDC Website, [www.cnydc.org](http://www.cnydc.org). The FDDS reserves the right to alter the location of Exhibitors or of booths as shown on the official floor plan, if deemed advisable and in the best interests of the conference. The FDDS also reserves the right to limit the number of Exhibitors of any particular product or service to obtain best balance of Exhibitors.

## **CONTRACT FOR SPACE**

In the interest of fairness, space is reserved and contracted for on a first come, first served basis. Space not fully paid by August 13, 2018 will be forfeited and the FDDS will have the right to assign the Exhibitor's space to any third party or use for such purposes as it may deem necessary, all without notice and without further liability to the Exhibitor.

## **CANCELLATION POLICY**

No refunds will be made after August 13, 2018. In the event that the Exhibition must be cancelled, postponed or relocated due to fire, strike, government regulations, casualties, or other causes beyond the control of the FDDS, the Exhibitor waives any damages and claim for damages.

## **ARRANGEMENT OF EXHIBITS**

Exhibit space will be provided with black 8' high backdrop draping, black 3' high side rail draping, 8' x 24" black vinyl topped and skirted table, 2 chairs, wastebasket, sign, WiFi, and 120 Volt/500 Watt outlet. Additional increased power, outlets, or equipment may be obtained if ordered in advance. A complete Exhibitor Kit is available for download on the CNYDC Website, [www.cnydc.org](http://www.cnydc.org).

## **EXHIBIT SET-UP**

The exhibit hall will be available for set-up on Thursday, September 13th from 12:00 - 4:00 pm. All exhibits must be set-up and ready for the opening of the Marketplace at 5:00 pm on Thursday, and 8:00 am on Friday.

## **EXHIBIT DISMANTLE**

Exhibits may be dismantled on Friday, September 14th after 2:00 pm. Dismantling before this time is not allowed.

## **SHIPPING INSTRUCTIONS**

Exhibit storage and drayage will be handled by Northeast Decorating & Exhibit Services, 3360 Milton Ave, Syracuse, NY 13219. Business phone (315) 471-9989 and Fax (315) 471-0237.

## **LIABILITY**

The Fifth District Dental Society and the ONCENTER will have no liability for injury to any person for any loss of, or damage to, goods or property of Exhibitors prior to or during the Central New York Dental Conference.

## **INSURANCE**

Exhibitors may carry insurance on their exhibits at their own expense. The Exhibitor is urged to carry and maintain such insurance coverage as may be required for full protection against all risks assumed or incurred during this conference.

## **REGISTRATION**

Each person attending the Exhibition will be required to register and wear a name badge. Exhibitors will be registered as noted on the original contract.

## **CONDUCT OF EXHIBITORS**

Exhibitors may not give out guest passes. There can be no events going on during the same hour of the meetings. However, Exhibitors may award a prize or prizes based on a chance drawing, provided no purchase is required for participation.

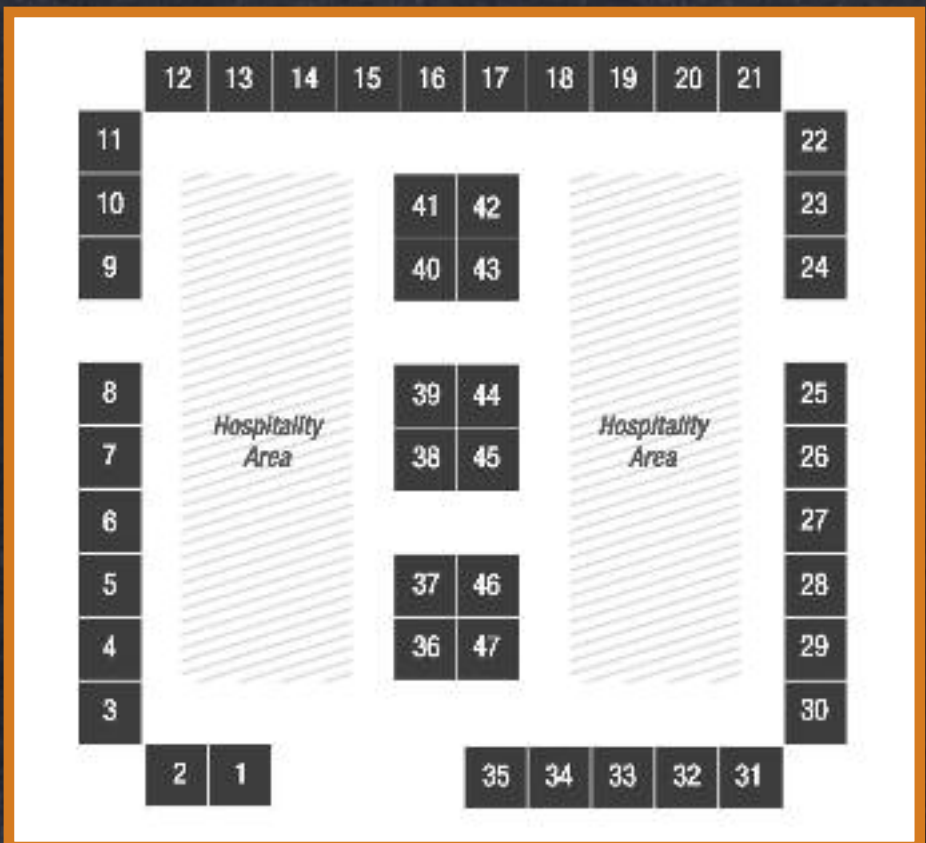
## **SOLICITATION BY NON-EXHIBITORS**

Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business in any form in the Exhibition area.

[www.cnydc.org](http://www.cnydc.org)



## 2018 EXHIBIT FLOORPLAN



GO TO [WWW.CNYDC.ORG](http://WWW.CNYDC.ORG) TO CHOOSE YOUR PREFERRED LOCATION, PRINT OFF THE CONTRACT, OR SIMPLY CALL 315-434-9161.