

# **Central New York Dental Conference**

# 2018

PROGRAM + REGISTRATION



# Thursday + Friday September 13 + 14



# THE ONCENTER SYRACUSE, NY

www.cnydc.org

# INFORMATION

### **CONFERENCE LOCATION**

• THE ONCENTER

• 800 South State Street, Syracuse, NY

### **REGISTRATION AND ADMITTANCE**

All pre-registered attendees must check in at registration for each day of the conference they are attending.
Admission to all sessions and exhibits is by proper

- registration and ID only.
- Badges must be visible at all times.

• Admission to the exhibits only is free, but check-in is required.

# PRE-REGISTRATION

• Pre-Register. Registration form is located on the inside back cover.

- · Pre-registered attendees will receive their course
- confirmation(s), name badge(s) and lunch ticket(s) by mail. • Persons registering after September 1 must pick up

their materials on-site.

• Lost tickets will be replaced *only* with proof of purchase.

# **ONLINE REGISTRATION**

- Register Online at www.cnydc.org.
- Receive immediate confirmation and receipt by email.

# **ONSITE REGISTRATION**

Registrations the day of the seminar are subject to a \$20 late registration fee.

### **ON-SITE REGISTRATION HOURS:**

Thursday Evening: 4:00 - 5:00 pm Friday Morning: 7:30 - 9:00 am

### PARKING

• ONCENTER Parking Garage (State Street) \$5. Tell attendant you are part of the dental conference.

### ACCOMMODATIONS

 CNYDC hotel rates for September 13 & 14: MARRIOTT SYRACUSE DOWNTOWN - 315-474-2424 Standard King: \$149

• Reservation Deadline: AUGUST 27, 2018

# **BREAKS AND LUNCH**

- Break and Lunch times are staggered according to
- course and will be announced by your instructor.
- A buffet lunch is served to allow more time for
- visiting exhibits.

• Lunch Tickets are required for admission and are included with a full day course registration.

• Additional lunch tickets may be purchased in advance for \$30.00 per person.

### **REFUND/CANCELLATION POLICY**

• Refund requests must be received no later than September 7, 2018 and will be granted only in cases of family or office emergency.

- All badges and tickets must be returned to the FDDS.
- Payment for meal functions will not be refunded.

# **CONTINUING EDUCATION CREDITS**



• The Fifth District Dental Society is an ADA/CERP recognized provider approved by the New York State Dental Association.

 ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

• Mandatory Continuing Education (MCE) credits are awarded for all lectures that meet the NYSED requirements.

• One hour of credit is awarded for each 50 minutes of presentation attended.

MCE forms for NYS Continuing Education requirements will be given to each attendee when checking in at registration.
To verify attendance, a four digit code, read at the end of each seminar must be entered on the Fifth District Continuing Education Form.

• After completing the form, please bring the white copy to the room proctor before leaving.

• It is recommended that you retain all copies of your CE forms in case of audit.

# DENTAL MARKETPLACE

• Admission to the Marketplace is free!

• The Marketplace is open from 5:00 pm to 7:00 pm on Thursday, September 13, and 8:00 am to 3:00 pm on Friday, September 14.

• We appreciate the contribution the exhibitors make to the Central New York Dental Conference and we urge you to visit and patronize them.

# IN THE MARKETPLACE EVENTS

• Exhibitor Reception and Preview will be held in the Dental Marketplace on Thursday Evening from 5:00 - 7:00 pm and all are welcome.





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Be sure to share this brochure with your entire office staff. The Central New York Dental Conference (CNYDC) offers seminars for both the dental practitioner and their dental office personnel.

Please visit **www.cnydc.org** for more detailed information, updates, or to register online.

# WELCOME

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# A Message from the CNYDC Chair



Dr. Kevin Sorge

Welcome to the 2018 Central New York Dental Conference.

The largest and only dental conference of its kind in central New York.

I invite all dental professionals and their staff to attend the 37th Annual Central New York Dental Conference (CNYDC). This conference has evolved into a truly outstanding event, as the CNYDC boasts nationally renowned speakers, along with a Dental Marketplace filled with dental representatives and vendors eager to show you their latest and newest products.

We have a stellar lineup of speakers this year. offering seminars that will provide you with the practical knowledge you seek!

On Thursday evening, September 13th, we will once again hold the courses our members have come to rely upon us to provide. These courses help our members stay current and comply with licensure and liability in our state, such as NYS Mandated Infection Control and Risk Management.

We are excited to welcome back Dr. Stanley Malamed, on Friday, September 14th, as our headliner. As many of you know, Dr. Malamed literally "wrote" the book on emergency medicine for dental offices. Our membership requested this course and we hope to see many of you there.

Also on Friday, join us as we welcome Dr. Ron Kaminer. Dr. Kaminer will lecture on 21st century minimally invasive dental hygiene, with many hot topics being covered. In addition, author and speaker, Patti DiGangi, will lecture on CDT Codes including the new codes for teledentistry, A1C testing and more.

Your committee has worked many hours to develop and bring you this unparalleled program. We urge you to participate in this educational experience and to visit with our exhibitors who have supported our profession so many times. Don't miss this local opportunity to fulfill your MCE requirements, see the latest in dental products, as well as visit with other upstate colleagues.

Plan to attend.

Reward your staff and make it an office event. I'm sure no one will be disappointed.

# **FUTURE CNYDC DATES**

- September 12 & 13, 2019
- September 17 & 18, 2020

# #1: NYS Mandated Dental Office Infection Control

# Speaker: Terrence Thines, DDS, MS

Thursday, September 13, 2018 • 5:00 pm - 8:00 pm 3 MCE credits

# Infection Control in the 21st Century

Dental office infection control has evolved since the 1992 OSHA Bloodborne Pathogens Standard and the 1994 New York State mandatory training requirement were introduced. Practices have continued to evolve and incorporate periodic updates from federal, state and local advisory and regulatory agencies (ADA, CDC, FDA, EPA, DEC, OSAP etc.). In addition, new infection control products and materials have been introduced over the last two decades. The net result of this progress is, Infection Control in the 21st Century, a broad-based, comprehensive approach encompassing all aspects of dental office operations.

• Participants in this course will understand and be familiar with the most recent CDC recommendations for dental office infection control.

• Participation in this course complies with the annual OSHA training requirement.

• Course completion fulfills NYS Department of Health and State Education Department expectations for dental healthcare professionals.

# **Target Audience**

Dentists, Dental Hygienists, Dental Assistants



Dr. Thines received his dental training at the University at Buffalo School of Dental Medicine. He completed residency training at the Buffalo General Hospital. He also earned an M.S. degree in Epidemiology from the University at Buffalo School of Medicine and Biomedical Sciences.

Dr. Thines holds a Fellowship from American Association of Hospital Dentists and he is recognized a Diplomate by the American Board of Special Care Dentistry.

*Currently Dr. Thines is a Professor in the Department of Surgery, Division of Dentistry at Upstate Medical University and he serves as Chief of the Dental Service at the University* 

Hospital. His previous faculty appointment was at Buffalo school of Dental Medicine in the Department of Oral Diagnostic Sciences. He has served as the dental school's Infection Control Officer and Committee Chairperson. Dr. Thines has been a consultant to the American Dental Association, NYS Department of Health, NYS Education Department and a technical advisor to the New York State Dental Association. He has lectured widely on oral medicine, patient management, communicable diseases as well as infection control.

*Dr. Thines' professional contributions include recent membership on the New York State Dental Foundation Board of Directors and NYSDA Council on Dental Education and Licensure.* 

(Dr. Thines has no financial relationships relevant to this presentation to disclose.)

# #2: NYSDA Risk Management

# Speaker: Frederick W. Wetzel, DDS & John VanDenburgh, JD

Thursday, September 13, 2018 • 5:00 pm - 9:00 pm 4 MCE credits

Do you know how long you are obligated to store patient records? What information needs to be included in a medical history? How to legally terminate a professional relationship with a patient? Answers to these and many other sometimes thorny legal questions are provided in the NYSDA Risk Management course.

A certificate will be issued to all participants who successfully complete the seminar. Dentists who complete this course will be entitled to a 10% discount on their liability premiums for a three year period from the Fortress Insurance Company and Medical Liability Mutual Insurance Company. Other insurance companies may also accept this course for a discount. Please check with your carrier.

# **Target Audience**

Dentists, Dental Hygienists, Dental Assistants



Since 1986, Dr. Wetzel has been in private general practice in Schenectady, New York. Dr. Wetzel has held numerous positions at the local, state and national level for organized dentistry. He is a Director of Medical Liability Mutual Insurance Company, serving since 1998. He was the 4th District Trustee on the NYSDA Board of Trustees. He has been a Risk Management Presenter since 1992 and Chairs the NYSDA Risk Management Subcommittee. He is the Dental Section Chair for the Physician Insurers Association of America (PIAA). As Director of the Ellis Hospital Dental Health Center and their General Practice Residency, Dr. Wetzel managed the operation of a hospital based dental clinic and their dental education program. Dr. Wetzel is a Risk Management Consultant to the American Dental Association.

(Dr. Wetzel has no financial relationships relevant to this presentation to disclose.)



John W. VanDenburgh Esq., is a partner in the firm of Napierski, VanDenburgh, Napierski & O'Connor LLP. He is a 1984 graduate of Siena College and a 1987 graduate from Albany Law School of Union University. He is a member of the American Bar Association (Tort and Insurance Law Section), the New York State Bar Association (Insurance, Negligence, Compensation Law, and Employment Law Sections), New York State Trial Lawyers Association, the Schenectady County Bar Association, Federal Court Bar Association, the Albany County Bar Association, Capital District Trial Lawyers Association, the Defense Research Institute, and the Defense Research Institute of Northeastern New York (Past President). He is also a member of the Transportation Lawyer's Association. Mr. VanDenburgh is Panel Counsel to, and a Risk Management Presenter for, the New

York State Dental Society and frequently lectures to Dental and Medical Societies on issues of risk management and liability limitation. Mr. VanDenburgh is an active trial lawyer, litigating a wide range of cases, including personal injury, municipal liability, construction law, medical malpractice, products liability actions, motor carrier litigation, civil rights actions, discrimination and employment law claims, premises liability, and other professional malpractice claims. He has published articles on Informed Consent and Deposition Preparation. He has also lectured to various bar associations, insurance companies, and trade associations on topics that include ethics, professional liability, insurance coverage issues, construction law, employment law, and general negligence.

(Mr. VanDenburgh has no financial relationships relevant to this presentation to disclose.)

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# #3: 10 Minutes to Save a Life: Emergency Medicine in Dentistry

# Speaker: Stanley F. Malamed, DDS

Friday, September 14, 2018 • 9:00 am - 4:30 pm 7 MCE Credits

Life-threatening emergencies can occur anytime, anywhere and to anyone. Such situations are somewhat more likely to occur within the confines of the dental office due to the increased level of stress that is so often present. In this course Dr. Malamed will discuss the areas which are considered vital to a proper understanding of emergency medicine: prevention, preparation, and recognition and management.

The first session will include a discussion of preparation involving the office and staff and includes a thorough review of the office emergency kit (drugs and equipment). The second session will include the recognition and management of specific emergency situations follows and includes the management of unconsciousness, respiratory distress, seizures, drug-related emergencies and chest pain, including cardiac arrest and use of the AED.

This course is designed for all members of the dental office staff, not just the doctor and chairside personnel. Situations discussed here can happen outside of the dental environment as well as in the office. Everyone should be prepared!

# In the Morning:

- Introduction
- Prevention of medical emergencies
- Preparation for medical emergencies:
- Office staff
- Emergency drugs and equipment
- Recognition and management
- General principles

# In the Afternoon:

- · Recognition and management
- Altered consciousness
- Seizures
- Respiratory distress
- Drug-related emergencies:
- Allergy
- Chest pain, cardiac arrest and AED

# **Target Audience**

Dentists, Dental Hygienists, Dental Assistants, Front Office, Office Managers



Stanley F Malamed, DDS, is a dentist anesthesiologist and emeritus professor of dentistry at the Herman Ostrow School of Dentistry of U.S.C. (formerly the University of Southern California School of Dentistry, in Los Angeles, California

Dr. Malamed graduated from the New York University College of Dentistry in 1969 and then completed a residency in anesthesiology at Montefiore Hospital and Medical Center in the Bronx, New York before serving for 2 years in the U.S. Army Dental Corps at Ft. Knox, Kentucky. In 1973. He is a Diplomate of the American Dental Board of Anesthesiology, as well as a recipient of the Heidebrink Award [1996] from the American Dental Society of Anesthesiology and the Horace Wells Award from the International Federation of

Dental Anesthesia Societies, 1997 (IFDAS).

*Dr.* Malamed has authored more than 160 scientific papers and 17 chapters in various medical and dental journals and textbooks in the areas of physical evaluation, emergency medicine, local anesthesia, sedation and general anesthesia.

In addition, Dr. Malamed is the author of three widely used textbooks, published by CV Mosby: Handbook of Medical Emergencies in the Dental Office (7th edition 2015); Handbook of Local Anesthesia (6th edition 2012); and Sedation – a guide to patient management (6th edition 2017) and two interactive DVD's: Emergency Medicine (2nd edition, 2008) and Malamed's Local Anesthetic Technique DVD (2004) (edition 2 – 2012)

In his spare time, Dr. Malamed is an avid runner, exercise enthusiast, and admits an addiction to the New York Times crossword puzzle, which he has done daily since his freshman year in dental school.

(Dr. Malamed has no financial relationships relevant to this presentation to disclose.)



# #4: 21st Century Minimally Invasive Dental Hygiene: Tips and Tricks for Maximum Production

# Speaker: Ron Kaminer, DDS

Friday, September 14, 2018 • 8:30 am - 4:00 pm 7 MCE Credits

Dental Hygiene is changing rapidly with the focus being in the area of Minimally Invasive Dentistry. This program will cover state of art concepts and techniques for the hygienist to insure maximum clinical success. Some of the topics to be covered include:

- Cariology: What they didn't teach you in dental and hygiene school.
- Silver Diamine Fluoride: Truths and Myths
- White Spots: Predictable treatment techniques that lead to complete patient satisfaction.
- The high-tech clinical exam: Products and techniques to make the visit special.
- Demystifying Dental radiology.
- A predictable technique for apprehensive patients.
- Oral cancer detection: Current concepts that everyone must know.
- · Get patients to say YES to non-surgical Periodontal treatment
- The Diode laser: The ins and outs and why, it is important to have at least one in every office.
- Tooth Whitening: Are all products the same? How can I achieve success 100% of the time?

# **Target Audience**

Dental Hygienists, Dentists



Dr. Ron Kaminer is a 1990 graduate from SUNY at Buffalo School of Dental Medicine. He maintains two practices, one in Hewlett, NY and one in Oceanside, NY. Dr. Kaminer is an international expert in the field of dental lasers and has lectured on lasers and minimally invasive dentistry both nationally and internationally.

He is the Director of the Masters of Laser training program in New York and is a clinical instructor with the International College of Laser Education. He evaluates new dental materials for the Catapult Group and sits on the advisory boards and is a clinical consultant for numerous dental manufacturers.

He has authored numerous articles on dental lasers and minimally invasive dentistry, is a frequent contributor to Mentor magazine and is an associate editor for Dental Product Shopper. He is a member of the Academy of Laser Dentistry, Academy of General Dentistry, International College of Facial Esthetic, and American Dental Association.

He lives in Hewlett, NY with his wife and three children.

(Dr. Kaminer has no financial relationships relevant to this presentation to disclose.)



# #5: CDT Codes Create New Profit Centers: Teledentistry, A1C Testing and More...

# Speaker: Patti DiGangi, RDH, BS

Friday, September 14, 2018 • 8:30 am - 4:00 pm 7 MCE Credits

CDT 2018 marks the first time teledentistry codes have been added to the CDT code set. With the click of a button, information can be sent at high speeds over many miles, increasing both efficiency of, and access to care AND new profit center for the practice. Another new code reflects the increasing role dentists play beyond a patient's oral care in overall systemic health.

In-office measure of hemoglobin A1C, a blood test that provides information about a person's average circulating blood sugar levels in the previous 3 months and has a code in 2018. These are two of many codes that have been added, revised and deleted. Many practices miss the opportunities accurate coding can provide. This interactive workshop explores how coding changes the role dental rofessionals play beyond a patient's oral care to improve overall systemic health AND increases the practice bottom line.

Learning Objectives

- Identify recent new and revised CDT codes for CAMBRA, teledentistry, A1C testing and more
- Map-out the changes new codes bring for each team member including the dentist
- · Increase coding accuracy and practice profitability

• Know the steps of determining medical-dental necessity to optimize dental benefits and medical-dental crosscoding.

# **Target Audience**

Front Office, Office Managers, Dental Assistants, Dental Hygienists, Dentists



Patti DiGangi, RDH, BS has assisted thousands of professionals to code more accurately and efficiently. In fact, the American Dental Association recognized her expertise by inviting her to write a chapter in its CDT 2017 Companion book and again for CDT 2018 Companion.

Patti holds publishing and speaking licenses with the ADA for Current Dental Terminology©2017 and a license for SNODENT©2017 diagnostic coding. She demystifies coding with workshops and little books of easily digestible stories about patients like we see every day.

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ROMA Manual on Dentistry A Lighthearted yet Deadly Serious Look at our Profession is the 7th book in her DentalCodeology series is of easy-to-read bite-size books.

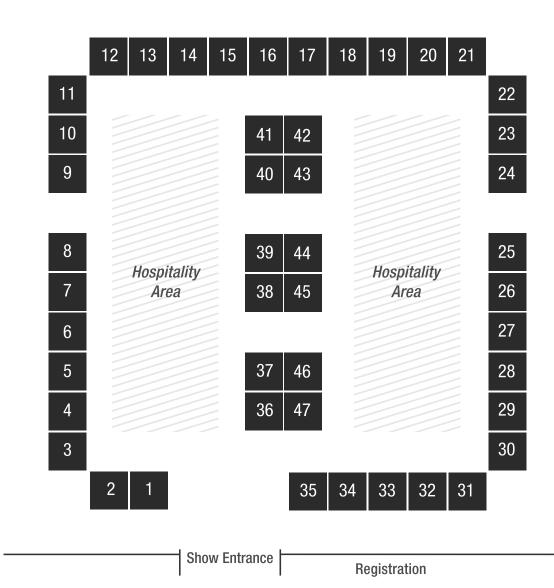
Patti can be reached at Patti@DentalCodeology.com and www.pdigangi.com

(Ms. DiGangi is a consultant for Crown Seating, Lexicomp, and DentalRAT.)

# Central New York Dental Conference

Exhibit Hall A • The Oncenter • Syracuse, New York

Exhibitor Load-In



The floorplan for 2018 has been redesigned to allow more accessibility to every vendor from two well-furnished hospitality areas. Wifi, comfortable seating, food and refreshments will make your visit to the Dental Marketplace one to remember!

For updates visit:

www.cnydc.org

The Fifth District Dental Society is the sponsor of the Central New York Dental Conference. The Fifth District Dental Society is a component of the New York State Dental Association and the American Dental Association.

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MARKETPLACE FLOO

# **Registration Instructions**

Complete the form on the next page using the example as a guide. Use the Course #'s, Fees, and Profession Codes listed below when completing the registration form. Lunch is included in the fee for all full day seminars. Please take note of the Early Bird Rates. Rates go up August 28th. See Key for Registrant Type.

COURSE #'S AND FEES EARLY BIRD RATE 5/1/18 - 8/27/18				FINAL RATES 8/28/18 - 9/14/18						
Course #	Date	Speaker	м	NM	RL	SR	М	NM	RL	SR
1	9/13	Thines	\$115	\$230	\$115	\$95	\$130	\$260	\$130	\$110
2	9/13	Wetzel	\$115	\$230	\$115	\$95	\$130	\$260	\$130	\$110
3	9/14	Malamed	\$250	\$500	\$125	\$175	\$275	\$550	\$140	\$195
4	9/14	Kaminer	\$250	\$500	\$125	\$175	\$275	\$550	\$140	\$195
5	9/14	DiGangi	\$250	\$500	\$125	\$175	\$275	\$550	\$140	\$195

# **REGISTRANT KEY FOR PRICING TABLE (ABOVE):**

Member (ADA)	М
NonMember	NM
Retired Life	RL
Staff/Resident	SR

### PROFESSION CODES TO BE USED ON REGISTRATION FORM (NEXT PAGE):

Profession	Code	Profession	Code
ADA Member Dentist	А	Dental Assistant	DA
Non-ADA Member Dentist	В	Administrative Staff	S
Student Dentist	С	Guest	G
Dental Hygienist	DH	Others	0

Register Online www.cnydc.org Fax Your Registration 315-437-6013

**Mail Your Registration** 

Fifth District Dental Society 6323 Fly Rd, Ste. 3 E. Syracuse, NY 13057

# www.cnydc.org

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# **Registration Information**

You may fax or mail the attached registration form. Forms must be received at the Fifth District Dental Society office no later than September 1, 2018. Persons pre-registered will receive a confirmation package within two weeks. The confirmation package will contain a confirmation letter, name badges, and lunch tickets. Please check to make sure that all information is correct and that all items are present.

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The Fifth District office cannot be held responsible for non-receipt of faxed or mailed forms. If you have not received confirmation within two weeks time, please call the office at 315-434-9161.

Persons registering after September 1, 2018 must pick up their materials on-site. You may register the day of the seminar, however, all on-site registrations are subject to an additional \$20 late registration fee.

Additional lunch tickets can be purchased for \$30.



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# Central New York Dental Conference 2018

Deadline for pre-registration is September 1, 2018. All registrations postmarked after this date will pick up course materials at registration. Or you can register online at www.cnydc.org.

Dental Practice and	d Dentist Name			Tel Number:		Fax Number:
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Refund requests must be received by September 7, 2018. Only granted in case of family emergency.

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**REGISTRATION FORM** 



Fifth District Dental Society 6323 Fly Road, Ste. 3 East Syracuse, NY 13057

# **Central New York Dental Conference**



**Register by August 27th to take advantage of our Early Bird Rates** 







**REGISTER ONLINE AT www.cnydc.org**