



PROGRAM & REGISTRATION

www.cnydc.org

Thursday & Friday
September 24 & 25

THE ONCENTER
SYRACUSE, NY

2020 Headliner
Dr. Gordon Christensen



CONFERENCE LOCATION

- THE ONCENTER
- 800 South State Street, Syracuse, NY

REGISTRATION AND ADMITTANCE

- All pre-registered attendees must check in at registration for each day of the conference they are attending.
- Admission to all sessions and exhibits is by proper registration and ID only.
- Badges must be visible at all times.
- Admission to the exhibits only is free, but check-in is required.

PRE-REGISTRATION

- Pre-Register. Registration form is located on the inside back cover.
- Pre-registered attendees will receive their course confirmation(s), name badge(s) and lunch ticket(s) by mail.
- Persons registering after September 12 must pick up their materials on-site.
- Lost tickets will be replaced *only* with proof of purchase.

ONLINE REGISTRATION

- Register Online at www.cnydc.org.
- Receive immediate confirmation and receipt by email.

ONSITE REGISTRATION

Registrations the day of the seminar are subject to a \$20 late registration fee.

ON-SITE REGISTRATION HOURS:

Thursday Evening: 4:00 - 5:00 pm
 Friday Morning: 7:30 - 9:00 am

PARKING

- ONCENTER Parking Garage (State Street) \$5.
- Tell attendant you are part of the dental conference.

ACCOMMODATIONS

- CNYDC hotel rates for September 24 & 25:
 MARRIOTT SYRACUSE DOWNTOWN - 315-474-2424
 Standard King: \$152
- Reservation Deadline: AUGUST 24, 2020

BREAKS AND LUNCH

- Break and Lunch times are staggered according to course and will be announced by your instructor.
- A buffet lunch is served to allow more time for visiting exhibits.
- Lunch Tickets are required for admission and are included with a full day course registration.
- Additional lunch tickets may be purchased in advance for \$30.00 per person.

REFUND/CANCELLATION POLICY

- Refund requests must be received no later than September 17, 2020 and will be granted only in cases of family or office emergency.
- All badges and tickets must be returned to the FDDS.
- Payment for meal functions will not be refunded.

CONTINUING EDUCATION CREDITS



- The Fifth District Dental Society is an ADA/CERP recognized provider approved by the New York State Dental Association.
- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.
- Mandatory Continuing Education (MCE) credits are awarded for all lectures that meet the NYSED requirements.
- One hour of credit is awarded for each 50 minutes of presentation attended.
- MCE forms for NYS Continuing Education requirements will be given to each attendee when checking in at registration.
- To verify attendance, a four digit code, read at the end of each seminar must be entered on the Fifth District Continuing Education Form.
- After completing the form, please bring the white copy to the room proctor before leaving.
- It is recommended that you retain all copies of your CE forms in case of audit.

DENTAL MARKETPLACE

- Admission to the Marketplace is free!
- The Marketplace is open from 5:00 pm to 7:00 pm on Thursday, September 24, and 8:00 am to 3:00 pm on Friday, September 25.
- We appreciate the contribution the exhibitors make to the Central New York Dental Conference and we urge you to visit and patronize them.

IN THE MARKETPLACE EVENTS

- Exhibitor Reception and Preview will be held in the Dental Marketplace on Thursday Evening from 5:00 - 7:00 pm and all are welcome.



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Be sure to share this brochure with your entire office staff. The Central New York Dental Conference (CNYDC) offers seminars for both the dental practitioner and their dental office personnel.

Please visit www.cnydc.org for more detailed information, updates, or to register online.

Welcome to the 2020 Central New York Dental Conference

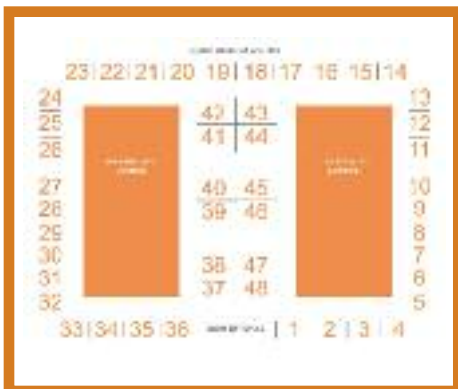
The largest and only dental conference of its kind in central New York.

We invite all dental professionals and their staff to attend the 39th Annual Central New York Dental Conference (CNYDC). The CNYDC boasts nationally renowned speakers such as **Dr. Gordon Christensen**, along with a Dental Marketplace filled with dental representatives and vendors eager to show you their latest and newest products. The floorplan is designed to allow more accessibility to every vendor from two well-furnished hospitality areas. Wifi, comfortable seating, food and refreshments will make your visit to the Dental Marketplace one to remember!

We have a stellar lineup of speakers this year, offering seminars that will provide you with the practical knowledge you seek, and can put to use on Monday morning!

Your committee has worked many hours to develop and bring you this unparalleled program. We urge you to participate in this educational experience and to visit with our exhibitors who have supported our profession so many times. Don't miss this local opportunity to fulfill your MCE requirements, see the latest in dental products, as well as visit with other upstate colleagues.

Plan to attend. Reward your staff and make it an office event. I'm sure no one will be disappointed.



2020 Exhibits Layout

FUTURE CNYDC DATES

- Oct 7 & 8, 2021
- Sep 22 & 23, 2022

#1: NYS Mandated Dental Office Infection Control

Speaker: Terrence Thines, DDS, MS

Thursday, September 24, 2020 • 5:00 pm - 8:00 pm

3 MCE credits

Infection Control in the 21st Century

Dental office infection control has evolved since the 1992 OSHA Bloodborne Pathogens Standard and the 1994 New York State mandatory training requirement were introduced. Practices have continued to evolve and incorporate periodic updates from federal, state and local advisory and regulatory agencies (ADA, CDC, FDA, EPA, DEC, OSAP etc.). In addition, new infection control products and materials have been introduced over the last two decades. The net result of this progress is, Infection Control in the 21st Century, a broad-based, comprehensive approach encompassing all aspects of dental office operations.

- Participants in this course will understand and be familiar with the most recent CDC recommendations for dental office infection control.
- Participation in this course complies with the annual OSHA training requirement.
- Course completion fulfills NYS Department of Health and State Education Department expectations for dental healthcare professionals.

Target Audience

Dentists, Dental Hygienists, Dental Assistants



Dr. Thines received his dental training at the University at Buffalo School of Dental Medicine. He completed residency training at the Buffalo General Hospital. He also earned an M.S. degree in Epidemiology from the University at Buffalo School of Medicine and Biomedical Sciences.

Dr. Thines holds a Fellowship from American Association of Hospital Dentists and he is recognized a Diplomate by the American Board of Special Care Dentistry.

Currently Dr. Thines is a Professor in the Department of Surgery, Division of Dentistry at Upstate Medical University and he serves as Chief of the Dental Service at the University Hospital. His previous faculty appointment was at Buffalo school of Dental Medicine in the Department of Oral Diagnostic Sciences. He has served as the dental school's Infection Control Officer and Committee Chairperson. Dr. Thines has been a consultant to the American Dental Association, NYS Department of Health, NYS Education Department and a technical advisor to the New York State Dental Association. He has lectured widely on oral medicine, patient management, communicable diseases as well as infection control.

Dr. Thines' professional contributions include recent membership on the New York State Dental Foundation Board of Directors and NYSDA Council on Dental Education and Licensure.

(Dr. Thines has no financial relationships relevant to this presentation to disclose.)



#2: FORTRESS Risk Management

Speaker: Michael Ragan, DMD, JD, LLM

Thursday, September 24, 2020 • 5:00 pm - 8:00 pm

3 MCE credits

Dental Risk Management: Root Cause Analysis through Claims Review

In this course, closed dental malpractice claims will be analyzed to identify how and when dentists and their staff can implement risk management and ethical principles to enhance patient safety and reduce untoward outcomes. Topics include extractions and implants, failure to diagnose, nerve injury, and patient selection and management considerations. There are no prerequisites.

Objectives

- Apply clinical risk management strategies to improve patient safety, mitigate associated risk factors, and reduce untoward outcomes and malpractice claims
- Implement strategies to help prevent failure to diagnose allegations
- Recognize the potential effect technology and applied risk management can have on mitigating and managing nerve injury

Dentists who complete this course will be entitled to a 10% discount on their liability premiums for a three year period from the Fortress Insurance Company.

- Other insurance companies may also accept this course for a discount.
- Please check with your carrier.

Target Audience

Dentists, Dental Hygienists, Dental Assistants



Dr. Ragan is an attorney who represents physicians, dentists, and nurses in civil and administrative litigation. Dr. Ragan practiced dentistry for many years and spent nine years managing healthcare professional liability claims in the insurance industry. Dr. Ragan is a director of Fortress Insurance Company and chairs the Claims Committee. Dr. Ragan has nothing to disclose.

(Dr. Ragan is a consultant for Fortress Insurance Company.)



#3: The Christensen Bottom Line - 2020

Speaker: Gordon J. Christensen, DDS, MSD, PhD

Friday, September 25, 2020 • 9:00 am - 4:30 pm

7 MCE Credits

This fast moving “bottom line” course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner. The hottest aspects in the following topics will be included in the planned program depending on the interests of the participants in your group, the popularity of topics at the time of your program, and the time available.

Join Dr. Christensen as he discusses:

| | | |
|----------------------------------|----------------------------------|--------------------------|
| State of the Profession | Laboratory Technology | Periodontics |
| CAD/CAM | Lasers | Practice Management |
| Diagnosis and Treatment Planning | Occlusion | Preventive Dentistry |
| Endodontics | Operative Dentistry | Prosthodontics Fixed |
| Equipment | Oral and Maxillofacial Radiology | Prosthodontics Removable |
| Esthetic Dentistry | Oral and Maxillofacial Surgery | Technology |
| Implant Dentistry | Orthodontics | |
| Infection Control | Pediatric Dentistry | |

On the completion of this course attendees should be able to:

- List the most important and useful new techniques in the general topics selected by your group.
- List the most important and useful materials discussed in the general topics selected by your group.
- List the most important and useful new concepts discussed in this course.
- Implement those aspects of the course most applicable to your practice.

Target Audience

Dentists, Dental Hygienists, Dental Assistants, Front Office, Office Managers



Gordon J. Christensen is Founder and Chief Executive Officer of Practical Clinical Courses (PCC), Chief Executive Officer of Clinicians Report Foundation (CR), and a Practicing Prosthodontist in Provo, Utah. Gordon and Dr. Rella Christensen are co-founders of the non-profit CLINICIANS REPORT FOUNDATION (previously named CRA), which Rella directed for many years. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called CLINICIANS REPORT. Gordon's degrees include: DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates. Early in his career, Gordon helped initiate the University of Kentucky and University of Colorado dental schools and taught at the University of Washington. Currently, he is an adjunct professor at the University of Utah, School of Dentistry. Gordon has presented thousands of hours of continuing education globally, made hundreds of educational videos used throughout the world, and

published widely. Gordon and Rella's sons are both dentists. William is a prosthodontist, and Michael is a general dentist. Their daughter, Carlene, is a teacher.

Gordon is a Diplomate of the American Board of Prosthodontics, a Fellow and Diplomate in the International Congress of Oral Implantologists, a Fellow in the Academy of Osseointegration, American College of Dentists, International College of Dentists, American College of Prosthodontists, Academy of General Dentistry (Hon), Royal College of Surgeons of England, and an Associate Fellow in the American Academy of Implant Dentistry. Some of his other memberships include: American Academy of Esthetic Dentistry; International Association of Dental Research; Academy of LDS Dentists; American Academy of Restorative Dentistry; American Academy of Fixed Prosthodontics; Academy of Operative Dentistry; and International College of Prosthodontists.

(Dr. Christensen has no financial relationships relevant to this presentation to disclose.)

#4: Smokin' Hot Radiology

Speaker: Laurie Carter, DDS, PhD

Friday, September 25, 2020 • 8:30 am - 4:00 pm

7 MCE Credits

Radiographic Patterns of Disease:

When confronted with a lesion on a radiograph, your first step is to develop a complete radiographic description of the problem. This module presents the various patterns which must be mentioned in the description. A solid and complete radiographic description is essential for developing a proper differential diagnosis and determining what additional information is required to reach the definitive diagnosis.

256 Shades of Grey: The Greatest Hits in Radiographic Pathology of the Jaws:

This module builds on Radiographic Patterns of Disease by offering a simple but effective method of cataloging gnathic radiographic pathoses. Differential diagnoses will be formulated and followed by discussion of demographics, biological behavior, current management strategies and prognosis. We will cover unilocular radiolucencies in periapical, circumcoronal and miscellaneous locations, multilocular radiolucencies, radiolucencies with ill-defined or ragged borders, multifocal radiolucencies, radiopacities with well-defined borders and those with poorly-demarcated borders, multifocal radiopacities, mixed radiolucent-radiopaque pathoses, lesions with unique radiopaque presentations and soft tissue radiopacities.

Lumps and Bumps: Benign and Malignant Osseous Tumors of the Jaws:

There are a variety of tumors arising from bone or cartilage which can present in the jaws. Some represent hamartomas, while others are true benign or malignant neoplasms. All impact management of the dental patient; some are fairly innocuous, some are associated with systemic conditions, some are quite destructive and still others are associated with high mortality rates. This section offers a review of the demographics, etiopathogenesis, clinical presentation, radiographic and histopathologic features and current recommendations for treatment and management of this potpourri of osseous pathoses.

Differential Diagnosis of Soft Tissue Calcifications. Reasons for Soft Tissue Lithiasis (Calcifications):

Soft tissue calcification refers to pathologic mineralization of soft tissues which arises in a variety of unrelated disorders and degenerative processes. Soft tissue calcification occurs in certain cutaneous tumors, scars, metabolic and inflammatory conditions. Pathologic calcifications of the cervicofacial soft tissues are often detected on plain or panoramic radiographs. Some require no intervention, while others may have serious implications. Therefore, a precise diagnosis should be achieved in all cases to determine the need for further workup or surveillance.

Systemic Disorders Associated with Heightened Periodontal Pathosis:

This course reviews a variety of generalized conditions which impact negatively on the periodontium and the prognosis for retention of the dentition. These range from heavy metal intoxication to vitamin deficiencies, inflammatory and metabolic disorders, systemic diseases transmitted by mendelian patterns of inheritance, to infection with the human immunodeficiency virus. It is incumbent on the dentist to be aware of these conditions and their presentation, both for the purposes of rendering the primary diagnosis and to ensure timely treatment, when available, to ameliorate the ravages of these conditions on the periodontium, thereby reducing tooth loss.

Tell-Tale Radiographic Features of Disease in the Jaws: The Good, the Indifferent and the Ominous:

The program will wrap up with a challenging series of case presentations, offering radiographic pearls to assist the learner with the diagnostic process.

Target Audience

Dental Hygienists, Dentists, Dental Assistants



Laurie Carter received her D.D.S. degree and Certificate of Proficiency in Oral Pathology from the State University of New York at Buffalo School of Dentistry. She also holds both M.A. and Ph.D. degrees in Experimental Pathology from the University at Buffalo School of Medicine and Biomedical Sciences. She is a Fellow of the American Academy of Oral and Maxillofacial Pathology and the American Academy of Oral and Maxillofacial Radiology (AAOMR). Dr. Carter was on the faculty of the University of Buffalo School of Dental Medicine for 17 years. She is currently Professor Emeritus of the Department of Oral Diagnostic Sciences of the Virginia Commonwealth University School of Dentistry, where she served as Director of Oral and Maxillofacial Radiology and Director of Advanced Dental Education for 19 years.

For an extended course description and bio please visit www.cnydc.org.

(Dr. Carter has no financial relationships relevant to this presentation to disclose.)

Registration Instructions

Complete the form on the next page using the example as a guide. Use the Course #'s, Fees, and Profession Codes listed below when completing the registration form. Lunch is included in the fee for all full day seminars. Please take note of the Early Bird Rates. Rates go up September 8th. See Key for Registrant Type.

| COURSE #'S AND FEES | | | EARLY BIRD RATES 5/11/20 - 9/7/20 | | | | FINAL RATES 9/8/20 - 9/25/20 | | | |
|---------------------|------|-------------|--------------------------------------|-------|-------|-------|---------------------------------|-------|-------|-------|
| Course # | Date | Speaker | M | NM | RL | SR | M | NM | RL | SR |
| 1 | 9/24 | Thines | \$115 | \$230 | \$115 | \$95 | \$130 | \$260 | \$130 | \$110 |
| 2 | 9/24 | Ragan | \$25 | \$50 | \$25 | \$25 | \$35 | \$70 | \$35 | \$35 |
| 3 | 9/25 | Christensen | \$250 | \$500 | \$125 | \$175 | \$275 | \$550 | \$140 | \$195 |
| 4 | 9/25 | Carter | \$250 | \$500 | \$125 | \$175 | \$275 | \$550 | \$140 | \$195 |

REGISTRANT KEY FOR PRICING TABLE (ABOVE):

| | |
|----------------|----|
| Member (ADA) | M |
| NonMember | NM |
| Retired Life | RL |
| Staff/Resident | SR |

PROFESSION CODES TO BE USED ON REGISTRATION FORM (NEXT PAGE):

| Profession | Code | Profession | Code |
|------------------------|------|----------------------|------|
| ADA Member Dentist | A | Dental Assistant | DA |
| Non-ADA Member Dentist | B | Administrative Staff | S |
| Student Dentist | C | Guest | G |
| Dental Hygienist | DH | Others | O |

Register Online

OR

Fax Your Registration

OR

Mail Your Registration

www.cnydc.org

315-437-6013

Fifth District Dental Society
6323 Fly Rd, Ste. 3
E. Syracuse, NY 13057

Registration Information

You may fax or mail the attached registration form. Forms must be received at the Fifth District Dental Society office no later than September 12, 2020. Persons pre-registered will receive a confirmation package within two weeks. The confirmation package will contain a confirmation letter, name badges, and lunch tickets. Please check to make sure that all information is correct and that all items are present.

The Fifth District office cannot be held responsible for non-receipt of faxed or mailed forms.

If you have not received confirmation within two weeks time, please call the office at 315-434-9161.

Persons registering after September 12, 2020 must pick up their materials on-site. You may register the day of the seminar, however, all on-site registrations are subject to an additional \$20 late registration fee.

Additional lunch tickets can be purchased for \$30.

Central New York Dental Conference 2020

Deadline for pre-registration is September 12, 2020. All registrations postmarked after this date will pick up course materials at registration. Or you can register online at www.cnydc.org.

| | | |
|---|----------------|-------------|
| Dental Practice and Dentist Name | Tel Number: | Fax Number: |
| | Email Address: | |

Mailing Address (Confirmations of all registrants listed below will be sent to this address or faxed to above number)

| | | | |
|--------|------|-------|-----|
| Street | City | State | Zip |
|--------|------|-------|-----|

Please refer to information on previous page for course #'s, fees and registration codes. If registering more than eight persons, please copy form.

| | | | | | |
|--------------------|-------------------------------|---|------------------------------|------------------------------|---|
| EXAMPLE | Full Name: <u>Jane Doe</u> | <input checked="" type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) <u>123-45-6789</u> |
| | Course Code #: # <u>02</u> | Profession Code: <u>A</u> | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ <u>115</u> | # <u>03</u> | # <u>—</u> | # <u>—</u> | \$ <u>365</u> |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 1 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 2 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 3 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 4 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 5 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 6 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 7 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | | | | |
|---------------------|------------------|------------------------------|------------------------------|------------------------------|---|
| REGISTRANT 8 | Full Name: | <input type="checkbox"/> Dr. | <input type="checkbox"/> Ms. | <input type="checkbox"/> Mr. | ADA #(Dentists/Students) / SS# (Others) |
| | Course Code #: # | Profession Code: | | | Total Ticketed Fees: |
| TICKETED PROGRAMS: | Course Fee: \$ | # | # | # | \$ |

| | | |
|----------------------------------|----------|-------------------|
| ADDITIONAL LUNCH TICKETS: | # | Total Lunch Fees: |
| | \$ 30.00 | \$ |

(Lunch is included in fee for full day seminar. However, lunch tickets may be purchased separately if attending exhibits only).

| | | | |
|---|---------------------------|--------------------------------|--|
| PAYMENT METHOD: | | | |
| Please bill my credit card: <input type="checkbox"/> MC <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Amex | | | |
| <input type="checkbox"/> Check enclosed | Credit Card Number: _____ | | |
| Payable to: | Expiration Date: _____ | Total Fee For All Registrants: | |
| Fifth District Dental Society | Signature: _____ | \$ _____ | |

Refund requests must be submitted in writing to FDDS, received no later than September 17, 2020, and will be granted only in cases of family or office emergency. If name badges and tickets have been received, they must be returned to FDDS before a refund will be processed. Payment for meal functions will not be refunded.



Fifth District Dental Society
6323 Fly Road, Ste. 3
East Syracuse, NY 13057

Central New York Dental Conference



Register by September 7th to take advantage of our Early Bird Rates!

SEPTEMBER 24 & 25, 2020
THE ONCENTER
SYRACUSE, NY

**EARLY BIRD RATES
TIME SENSITIVE**



REGISTER ONLINE AT www.cnydc.org