



PROGRAM & REGISTRATION*

www.cnydc.org

THE ONCENTER

SYRACUSE, NY

FRIDAY

September 12



2025 HEADLINERS

Hugh Flax, DDS, AAACD, MICOI

Nancy Dewhirst, RDH, BS

** Register by August 15th to take advantage of our Early Bird Rates!*

Welcome to the 2025 Central New York Dental Conference

The largest and only dental conference of its kind in central New York.

We invite all dental professionals and their staff to attend the 42nd Annual Central New York Dental Conference (CNYDC). The CNYDC boasts nationally renowned speakers, along with a *Dental Marketplace* filled with dental representatives and vendors eager to show you their latest and newest products. The floorplan is designed to allow accessibility to every vendor. Wifi, comfortable seating, food and refreshments will make your visit to the Dental Marketplace one to remember!

Your committee has worked many hours to develop and bring you this unparalleled program. We urge you to participate in this educational experience and to visit with our exhibitors who have supported our profession so many times. Don't miss this local opportunity to fulfill your MCE requirements, see the latest in dental products, as well as visit with other upstate colleagues.

Plan to attend. Reward your staff and make it an office event. I'm sure no one will be disappointed.

Conference Details

CONFERENCE LOCATION

- THE ONCENTER
- 800 South State Street, Syracuse, NY

REGISTRATION AND ADMITTANCE

- All pre-registered attendees must check in at registration.
- Admission to all sessions and exhibits is by proper registration and ID only.
- Badges must be visible at all times.
- Admission to the exhibits only is free, but check-in is required.

PRE-REGISTRATION

- Pre-Register. Registration form is located on the inside back cover.
- Pre-registered attendees will receive their course confirmation(s), name badge(s) and lunch ticket(s) by mail.
- Persons registering after September 1 must pick up their materials on-site.
- Lost tickets will be replaced *only* with proof of purchase.

ONLINE REGISTRATION

- Register Online at www.cnydc.org.
- Receive immediate confirmation and receipt by email.

ONSITE REGISTRATION

Registrations the day of the seminar are subject to a \$20 late registration fee.

ON-SITE REGISTRATION HOURS:

Friday Morning: 7:30 - 9:00 am

PARKING

- ONCENTER Parking Garage (State Street) \$7.50. Tell attendant you are part of the dental conference.

BREAKS AND LUNCH

- Break and Lunch times are staggered according to course and will be announced by your instructor.
- A buffet lunch is served to allow more time for visiting exhibits.
- Lunch Tickets are required for admission and are included with a full day course registration.
- Additional lunch tickets may be purchased in advance for \$35.00 per person.

REFUND/CANCELLATION POLICY

- Refund requests must be received no later than September 5, 2025 and will be granted only in cases of family or office emergency.
- All badges and tickets must be returned to the FDDS.
- Payment for meal functions will not be refunded.

CONTINUING EDUCATION CREDITS

- The Fifth District Dental Society is an ADA/CERP recognized provider approved by the New York State Dental Association.
- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.
- Mandatory Continuing Education (MCE) credits are awarded for all lectures that meet the NYSED requirements.
- One hour of credit is awarded for each 50 minutes of presentation attended.
- MCE forms for NYS Continuing Education requirements will be given to each attendee when checking in at registration.
- To verify attendance, a four digit code, read at the end of each seminar must be entered on the Fifth District Continuing Education Form.
- After completing the form, please bring the white copy to the room proctor before leaving.
- It is recommended that you retain all copies of your CE forms in case of audit.

DENTAL MARKETPLACE

- Admission to the Marketplace is free!
- The Marketplace is open from 8:00 am to 3:00 pm on Friday, September 12.
- We appreciate the contribution the exhibitors make to the Central New York Dental Conference and we urge you to visit and patronize them.

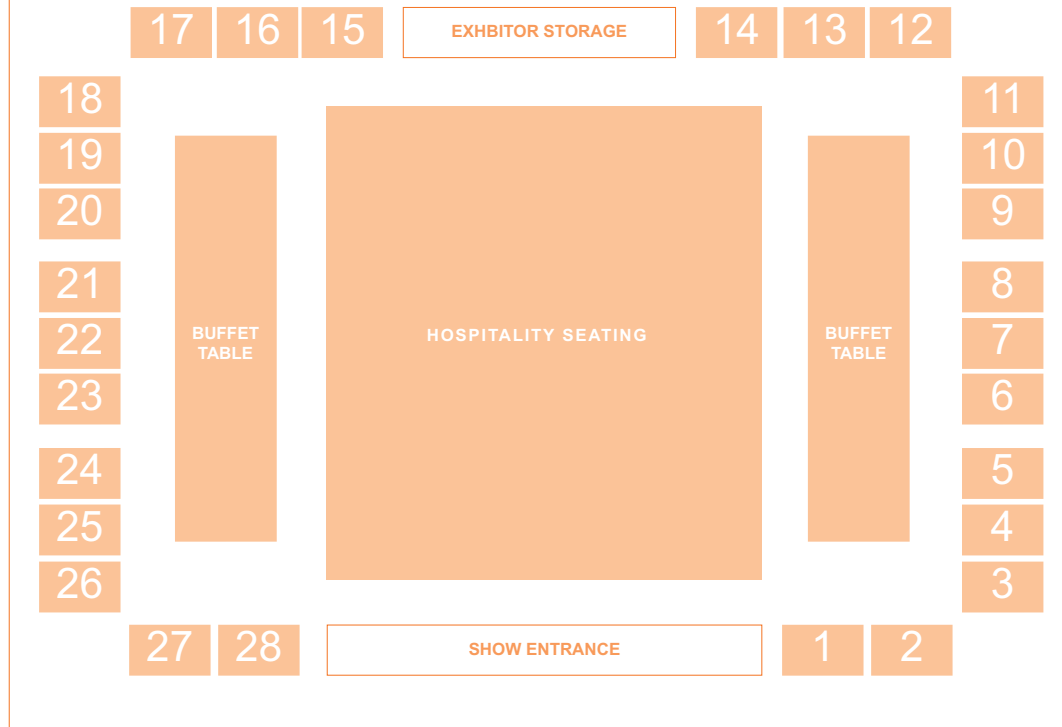
Central New York Dental Conference

Ballrooms East/West • The Oncenter • Syracuse, New York

DENTAL MARKETPLACE



CNYDC MARKETPLACE 2025



The Exhibit Floorplan Provides:

- Accessibility to every vendor
- Free wifi
- Comfortable seating
- Food
- Refreshments

The Fifth District Dental Society is the sponsor of the Central New York Dental Conference. The Fifth District Dental Society is a component of the New York State Dental Association and the American Dental Association.

#1: Lesions & Lifestyles: Is It HPV? Oral Pathology Review and Update (am) and...Emerging Diseases: No Rest for the Wicked (pm)

Speaker: Nancy Dewhirst, BS, RDH

Friday, September 12, 2025 • 8:30 - 4:00 pm

7 MCE credits

Lesions and Lifestyles – Is It HPV? Oral Pathology review and update for Dental Teams (AM)

This is a review of selected types of oral and pharyngeal lesions, considering today's most important trends, emphasizing infectious and neoplastic pathology related to HPV. Review oral pathology risk assessment, and how to document oral conditions and risk for every patient using effective diagnostic techniques and technology. Calibrate your team and educate patients to avoid disease and identify dangerous lesions early to save lives. Suggest differential diagnosis using case studies.

Learning Objectives:

- Identify & assess clinical and reported variations from normal considering HPV pathology & create a differential diagnosis
- Assess risk for oral cancer using standardized tools.
- Identify, evaluate & compare oral soft tissue masses, ulcerations & papillary lesions & the possible role of HPV infection.
- Optional practice of head and neck physical exam on colleagues.
- Review & practice precise descriptive terms and methods of recording and criteria for referring clinical lesions.
- Describe & communicate causes, prevention & treatment of HPV-related pathology to colleagues and patients
- Understand risky behaviors, vaccination prevention, and the progression from infection to cancer

Emerging Diseases: No Rest for the Wicked (PM)

This seminar explores personal health issues such as new and altered diseases of importance to dental professionals including bloodborne diseases, respiratory and contact diseases. Attention is given to resistant pathogens, biofilm diseases and pathogens with pandemic potential. These issues are discussed relative to occupational risk, illness prevention, and post exposure responses. Leave with a plan for managing today's microbial challenges using Standard and Transmission-based precautions.

Learning Objectives - participants will:

- Recognize and assess well-known infectious diseases
- Be able to identify and explain current trends in infectious diseases
- Be informed of and prepared for unexpected risks
- Apply infection control and safety strategies to usual and unusual disease risks

Target Audience

Dentists, Dental Hygienists, Dental Assistants



Ms. Dewhirst graduated from, and was a clinical instructor in Dental Hygiene at University of Southern California. She is a member of Sigma Phi Alpha and is Adjunct Faculty at West Coast University where she has been course director for Preventive Dentistry, General and Oral Pathology and Infection Control. She is a nationally recognized speaker, author and consultant, focusing on infectious diseases and biofilms, clinical safety, oral pathology, instrument sharpening, ergonomics and Disaster Preparedness. Ms. Dewhirst presents interactive hands-on workshops, as well as lively seminars that combine science and practical information nation-wide. She is consistently listed as one of the nation's "Leaders in CE", presents over 80 seminars yearly, is a member of the California Dental Association Speakers Bureau, and is a licensed continuing education provider in California. Ms. Dewhirst is an experienced author of journal articles and has contributed to Textbook chapters, ADA/ANSI and OSAP position papers and posters, product literature and website content. Hosts include major State Dental Conferences, Dental Universities, and Professional Organizations across the U.S. and in Canada.

(Ms. Dewhirst has no financial relationships relevant to this presentation to disclose.)

#2: Mastering the Art of Successful Smile Design: Secrets that Help Dental Teams Motivate Patients

Speaker: Hugh Flax, DDS, AAACD, MICOI

Friday, September 12, 2025 • 9:00 - 4:30 pm

7 MCE credits

Mastering the Art of Successful Smile Design: Secrets that Help Dental Teams Motivate Patients

Case acceptance and treatment success are highly dependent on team members understanding the principles of smile design, translating this knowledge into simple language to our patients, and building their confidence in future care. There is no "I" in the Dental Team! Over the last few years, technology and materials have seen tremendous advances, making it easier for dentists to collaborate with their patients, lab technicians, and other specialists in creating beautiful and long-term results. Dr. Flax is an expert in this field, having developed a number of techniques that help ensure predictable results as well as increased profitability.

Learning Objectives:

- Discover the key secrets to helping patients have the smile they've always wanted
- Understand how to help your patients and avoid failures in treatment
- Learn how to collect the "right data" to achieve beautiful and long-lasting results
- Learn new technologies to help patients "see and experience" their new smile-before even spending a dollar

Target Audience

Dentists, Dental Hygienists, Dental Assistants, Office Managers



Dr. Hugh Flax is internationally known for his leadership in Esthetic Restorative Dentistry. An Accredited member and Past President of the American Academy of Cosmetic Dentistry (AACD), he has lectured and authored in Europe, Japan, Canada, and the United States on lasers, smile design, and advanced restorative techniques. Dr. Flax is on the Editorial Board of the Journal of Cosmetic Dentistry, founded the Georgia Academy of Cosmetic Dentistry, and Chaired many AACD conferences. He was a 15-year member of the Catapult Education Speakers Bureau, a certified Fellow with the World Clinical Laser Institute, a Master with the ICOI, an Associate Fellow of the AAID, a Diplomate of the ABAD, a Kois Center graduate.

He proudly serves as visiting faculty at the Dental School of Georgia. Dr. Flax practices full-time in Atlanta, Georgia focusing on functional-esthetic restorative dentistry and advanced laser dentistry. In 2003, he was WSB-TV.com's expert on Cosmetic Dentistry and appeared on FOX News demonstrating the miraculous benefits of laser dentistry. He has been the expert dentist on the "Meet the Products" television show, H2O Magazine, and Best Self. He and his practice have been featured in many women's magazines such as Cosmopolitan, Allure, New Beauty, In Style, the Atlantan, and Good Housekeeping. He has also been featured in The Wall Street Journal, Dear Doctor, The Atlanta Business Chronicle, and Productive Dentist Magazine. In 2022, he became the Official Dentist of the Miss Georgia USA and Miss Teen Georgia USA.

The Journal of Cosmetic Dentistry featured Dr. Flax's work on the cover of the Spring 2007 issue and included his article, "Smile Enhancement With Laser Technology— Predictable and Esthetic: A Case Report". Dr. Flax recently published a book entitled A Smile is Always in Style designed to educate consumers seeking dental wellness and a better smile. Proceeds from this book's publication fund educational scholarships.

(Dr. Flax has no financial relationships relevant to this presentation to disclose.)

Registration Instructions

Complete the form on the next page. Use the Course #'s, Fees, and Profession Codes listed below when completing the registration form. Lunch is included in the fee for all full day seminars.

Please take note of the Early Bird Rates. Rates go up August 16th! See Key for Registrant Type.

COURSE #'S AND FEES			EARLY BIRD RATES 5/27/25 - 8/15/25				FINAL RATES 8/16/25 - 9/12/25			
Course #	Date	Speaker	M	NM	RL	SR	M	NM	RL	SR
1	9/12	Dewhirst	\$305	\$610	\$155	\$195	\$325	\$630	\$175	\$215
2	9/12	Flax	\$305	\$610	\$155	\$195	\$325	\$630	\$175	\$215

REGISTRANT KEY FOR PRICING TABLE (ABOVE):

Member (ADA)	M
NonMember	NM
Retired Life	RL
Staff/Resident	SR

PROFESSION CODES TO BE USED ON REGISTRATION FORM (NEXT PAGE):

Profession	Code	Profession	Code
ADA Member Dentist	A	Dental Assistant	DA
Non-ADA Member Dentist	B	Administrative Staff	S
Student Dentist	C	Guest	G
Dental Hygienist	DH	Others	O

Register Online

www.cnydc.org

OR

Fax Your Registration

315-437-6013

OR

Mail Your Registration

Fifth District Dental Society
6323 Fly Rd, Ste. 3
E. Syracuse, NY 13057

Registration Information

You may fax or mail the attached registration form (see above.) Forms must be received at the Fifth District Dental Society office no later than September 1, 2025. Persons pre-registered will receive a confirmation package within two weeks. The confirmation package will contain a confirmation letter, name badges, and lunch tickets. Please check to make sure that all information is correct and that all items are present.

The Fifth District office cannot be held responsible for non-receipt of faxed or mailed forms.

If you have not received confirmation within two weeks time, please call the office at 315-434-9161.

Persons registering after September 1, 2025 must pick up their materials on-site. You may register the day of the seminar, however, all on-site registrations are subject to an additional \$20 late registration fee.

Additional lunch tickets can be purchased for \$35.

Central New York Dental Conference 2025

REGISTRATION FORM

Dental Practice and Dentist Name

Tel Number:

Fax Number:

Email Address:

Mailing Address (Confirmations of all registrants listed below will be sent to this address or faxed to above number)

Street

City

State

Zip

Please refer to information on previous page for course #'s, fees and registration codes. If registering more than eight persons, please copy form.

REGISTRANT 1 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 2 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 3 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 4 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 5 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 6 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 7 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

REGISTRANT 8 Full Name: ☐ Dr. ☐ Ms. ☐ Mr. ADA #(Dentists/Students) / SS# (Others)

TICKETED Course Code #: # Profession Code: #

PROGRAMS: Course Fee: \$ \$ \$

Total Ticketed Fees:

\$

ADDITIONAL LUNCH

#

Total Lunch Fees:

TICKETS: \$ 35.00

\$

(Lunch is included in fee for full day seminar. However, lunch tickets may be purchased separately if attending exhibits only).

PAYMENT METHOD:

Please bill my credit card: ☐ MC ☐ Visa ☐ Discover ☐ Amex

☐ Check enclosed

Credit Card Number:

Payable to:

Expiration Date:

Total Fee For All Registrants:

Fifth District Dental Society

Signature:

\$

Refund requests must be submitted in writing to FDDS, received no later than September 5, 2025, and will be granted only in cases of family or office emergency. If name badges and tickets have been received, they must be returned to FDDS before a refund will be processed. Payment for meal functions will not be refunded.



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SYRACUSE, NY

EARLY BIRD RATES
TIME SENSITIVE



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